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# Lenzing receives EU Ecolabel for environmentally friendly fiber production at Indonesian production plant

- EU Ecolabel certification confirms high ecological standards in Lenzing's viscose fiber production in Indonesia
- Product portfolio thus successfully expanded to include special fibers of the LENZING™ ECOVERO™ and VEOCEL™ brands
- Modernization of the Indonesian production site brings significant reduction in emissions

Purwakarta – The Lenzing Group, a world-leading provider of specialty cellulose fibers for the textile and nonwoven industries, has received certification from the internationally recognized EU Ecolabel<sup>1</sup> for its fibers at the Indonesian site. This means that Lenzing fibers produced in Purwakarta (PT. South Pacific Viscose) meet high environmental standards. The product portfolio thus expands and qualifies for the production of LENZING™ ECOVERO™ brand fibers for textiles and VEOCEL™ brand fibers for nonwoven applications. By switching its previous production capacities to specialty viscose, Lenzing is in a better position to serve the strongly growing demand for environmentally friendly viscose fibers.

The substantial investment of EUR 100 mn to modernize the Indonesian site has enabled Lenzing to significantly reduce its specific emissions. In addition, the site recently began sourcing energy from renewable sources and is driving the conversion to biomass in line with Lenzing's goals of reducing group-wide carbon emissions per ton of product sold by 50 percent by 2030 and achieving carbon-neutral production by 2050.

“We are working tirelessly to make the industries in which we operate even more sustainable and to drive the transformation of the textile business model from a linear to circular. I am therefore very pleased that we have now received the EU Ecolabel, which once again confirms our sustainability performance. Our investments in Indonesia, as well as in other Lenzing sites around the world, put us in an even better position to meet the growing demand for specialty fibers with low environmental impact,” said Stephan Sielaff, Chief Executive Officer of the Lenzing Group.

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<sup>1</sup>The EU Ecolabel is recognized in all member states of the European Union, as well as Norway, Liechtenstein and Iceland. The voluntary label, introduced by an EU regulation in 1992 (Regulation EEC 880/92), has gradually become a reference point for consumers who want to help reduce pollution by purchasing more environmentally-friendly products and services.

### Boosting growth in specialty fibers

Anthropogenic climate change is one of the most pressing problems of our time, to which both the global textile and nonwovens industries make a major contribution. LENZING™ ECOVERO™ viscose fibers (for textiles) and VEOCEL™ Viscose (for nonwovens) have been proven to cause significantly less greenhouse gas emissions and water pollution than conventional viscose. At the Indonesian site, Lenzing also plans to produce the innovative LENZING™ ECOVERO™ Black fibers in the future, which also require less energy and water in textile chain thanks to the spun-dyeing process and thus also have a lower carbon footprint in their life cycle as a textile product.

#### Photo download:

<https://mediadb.lenzing.com/pinaccess/showpin.do?pinCode=oQttGscEfFxZ>

PIN: oQttGscEfFxZ

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#### About the Lenzing Group

The Lenzing Group stands for ecologically responsible production of specialty fibers made from the renewable raw material wood. As an innovation leader, Lenzing is a partner of global textile and nonwoven manufacturers and drives many new technological developments.

The Lenzing Group's high-quality fibers form the basis for a variety of textile applications ranging from elegant clothing to versatile denims and high-performance sports clothing. Due to their consistent high quality, their biodegradability and compostability Lenzing fibers are also highly suitable for hygiene products and agricultural applications.

The business model of the Lenzing Group goes far beyond that of a traditional fiber producer. Together with its customers and partners, Lenzing develops innovative products along the value chain, creating added value for consumers. The Lenzing Group strives for the efficient utilization and processing of all raw materials and offers solutions to help redirect the textile sector towards a closed-loop economy. In order to reduce the speed of global warming and to accomplish the targets of the Paris Climate Agreement and the "Green Deal" of the EU Commission, Lenzing has a clear vision: namely to make a zero-carbon future come true.

#### Key Facts & Figures Lenzing Group 2022

Revenue: EUR 2.57 bn

Nominal capacity: 1,145,000 tonnes

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Number of employees (headcount): 8,301

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