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## Lenzing introduces carbon neutral lyocell fibers from U.S. specialty production site

- As part of Lenzing's intensive effort to reduce our carbon impact, for the first time carbon neutral VEOCEL™ branded lyocell fibers will be offered from our U.S. specialty production site, located in Mobile, Alabama.
- In partnering with ClimatePartner, Lenzing's remaining carbon footprint is fully compensated through the support of verified carbon offset projects.

Lenzing - At Lenzing, we are dedicated to offering products based on renewable material wood, derived from sustainably managed forests, and our new carbon neutral lyocell fibers available in North America is the latest example of how we're making significant strides in achieving new certification standards while reinforcing Lenzing's commitments to carbon neutrality. <sup>1</sup> We are dedicated to implementing real change in the industry and embracing climate action through our zero carbon commitments and ongoing innovations. Lenzing continues to maintain and pursue ways to reduce its carbon emissions for VEOCEL™ branded fibers, including investments in solar power, use of renewable energy sources, technology upgrades, and sourcing our materials from [suppliers who also make efforts to reduce carbon emissions](#) while working towards science-based targets.

### Bringing value to industry partners within the region

Lenzing is aiming to work with existing and new customer partners within a vast radius of Mobile, AL, and to prioritize transportation of our product by railway, to further minimize carbon emissions. We encourage other fiber manufacturers and industry partners to join us in engaging with climate actions to reduce carbon emissions within the U.S.

"The production of our carbon neutral VEOCEL™ Lyocell fibers in North America is a game changer for our customer partners who are seeing a rise in consumer demand for products such as flushable toilet tissues,

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<sup>1</sup> Details of the certification and compensation projects are available on the VEOCEL™ website. Find out more: <https://www.veocel.com/en/climate-care>

cleaning, baby and facial wipes,” said Jean Francois De Gruttola, Head of Business Development, Nowovens (EU, U.S. & MEA) for Lenzing Fibers Inc. “Making VEOCEL™ Lyocell fibers with Eco Disperse technology available in the U.S. allows us to expand our portfolio of carbon neutral fibers for the first time for better quality, and highlights the latest example of the thirty year history of reducing climate impact at our manufacturing site in Mobile, AL.”

Additionally, Lenzing’s long-standing partner Suominen, the first supplier to adopt innovative carbon neutral VEOCEL™ Lyocell fibers in March of 2022 states, “Suominen is open to collaborate with different partners and this collaboration with Lenzing is a great example. Carbon neutral VEOCEL™ Lyocell fibers will support our goal of providing more sustainable products to the market. We are excited and proud to be the first to offer North American sourced carbon neutral VEOCEL™ Lyocell fibers for our products with Lenzing as our local partner. This collaboration is one more step towards our strategic vision to become the frontrunner for nonwovens innovation and sustainability,” said Lynda Kelly, Senior Vice President Americas & Business Development at Suominen.

### **Collaboration with ClimatePartner to achieve carbon neutrality initiatives**

Lenzing’s carbon neutral VEOCEL™ Lyocell fibers offer a 30% lower carbon footprint than the group average for Lyocell fibers. Additionally, remaining emissions allocated to this fiber type will be compensated through the support of verified carbon offset projects. Part of this reduction achievement is contributed by LFI’s switch to 100% renewable electricity. Moving Lenzing in the right direction as we aim to continuously reduce our carbon output in the coming years.

Since June of 2021, VEOCEL™ Lyocell fibers are available as certified Carbon neutral products with a reduced and fully compensated carbon footprint through cooperation with ClimatePartner. Achieving certified carbon neutrality was the result of Lenzing’s ambitious carbon reduction efforts over the last years, its long term commitments to a net-zero target, and the collaboration with ClimatePartner, a recognized global leader in the design, development and delivery of corporate climate action programs, to offset the remaining emissions and thus verify the carbon neutrality of the fibers. Until we reach our net-zero target, Lenzing will continue to broaden its fiber offering through climate friendly solutions and are working in cooperation with ClimatePartner on additional verified carbon offset projects and carbon neutral solutions.

The VEOCEL™ brand will be sharing more details around Lenzing’s decarbonization efforts for the nonwovens industry and the path ahead during the Hygienix conference on November 14th. Please refer [here](#) for more details.

**Photo download:**

<https://mediadb.lenzing.com/pinaccess/pinaccess.do?pinCode=5saavVB9NiKv>

PIN: 5saavVB9NiKv

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### About VEOCEL™

VEOCEL™ is Lenzing Group's flagship specialty nonwovens brand. Derived from renewable raw material wood, VEOCEL™ provides natural care every day, and is committed to driving industry standards around sustainability and comfort in the nonwovens sector.

The VEOCEL™ product portfolio features VEOCEL™ Lyocell fibers and VEOCEL™ Specialty Viscose fibers that are tailored for sustainable lifestyles and help to maintain environmental balance by being fully integrated into nature's cycle. All VEOCEL™ branded fibers are certified clean and safe, biodegradable from botanic origin and manufactured in an environmentally responsible production process. They are derived from sustainable wood sources coming from sustainably managed forests, following the stringent guidelines of the Lenzing Wood and Pulp Policy. Carbon neutral VEOCEL™ Lyocell fibers were introduced by Lenzing in June 2021 as a solution for nonwovens industry partners and brands to reduce climate impact through the use of fibers with a net-zero carbon footprint.

The VEOCEL™ brand is categorized into four branded offerings including VEOCEL™ Beauty, VEOCEL™ Body, VEOCEL™ Intimate and VEOCEL™ Surface and its fibers are used in baby care, beauty and body care, intimate care and surface cleaning products. All standard VEOCEL™ fibers are certified compostable and biodegradable under industrial, home, soil, fresh water and marine conditions, enabling them to break down safely into raw materials and fully revert into nature.

### About the Lenzing Group

The Lenzing Group stands for ecologically responsible production of specialty fibers made from the renewable raw material wood. As an innovation leader, Lenzing is a partner of global textile and nonwoven manufacturers and drives many new technological developments.

The Lenzing Group's high-quality fibers form the basis for a variety of textile applications ranging from elegant clothing to versatile denims and high-performance sports clothing. Due to their consistent high quality, their biodegradability and compostability Lenzing fibers are also highly suitable for hygiene products and agricultural applications.

The business model of the Lenzing Group goes far beyond that of a traditional fiber producer. Together with its customers and partners, Lenzing develops innovative products along the value chain, creating added value for consumers. The Lenzing Group strives for the efficient utilization and processing of all raw materials and offers solutions to help redirect the textile sector towards a closed-loop economy. In order to reduce the speed of global warming and to accomplish the targets of the Paris Climate Agreement and the "Green Deal" of the EU Commission, Lenzing has a clear vision: namely to make a zero-carbon future come true.

### Key Facts & Figures Lenzing Group 2021

Revenue: EUR 2.19 bn

Nominal capacity: 1,145,000 tonnes

Number of employees (headcount): 7,958

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