Federal Chancellor Sebastian Kurz and Federal Minister of Labor, Family and Youth Christine Aschbacher visit production plant of Hygiene Austria LP GmbH
Sbt.: FFP2 and mouth-nose protective masks for children are also being manufactured in Wiener Neudorf

Wiener Neudorf – The company “Hygiene Austria LP GmbH”, recently founded by the two tradition-steeped companies Lenzing AG and Palmers Textil AG, has once again called attention to itself. Following the successful launch of the production of mouth-nose protective masks in Austria, Hygiene Austria commenced manufacturing FFP2 masks and mouth-nose protective masks for children.

For the first time, Federal Chancellor Sebastian Kurz personally took a closer look at production operations within the context of a visit to the facility this Tuesday morning. The Austrian Chancellor visited the successful Austrian company Hygiene Austria together with Federal Minister of Labor, Family and Youth Christine Aschbacher.

“I am extremely pleased that, since the founding of Hygiene Austria, we can now ensure the supply of mouth-nose protective masks, not only for adults but also for children. This is a further and important contribution towards curbing the COVID-19-pandemic and to the safety of all people in Austria”, said Chancellor Sebastian Kurz. “The coronavirus has shown us how important it is to have companies in Austria and Europe which are capable of producing protective equipment. We will have to have a discussion on a European level about how we will manage to become self-sufficient in key industries in the medical and pharmaceutical sectors”, Kurz adds.

The company Hygiene Austria
The experienced companies Lenzing AG and Palmers Textil AG joined forces to establish Hygiene Austria LP GmbH, in which Lenzing AG holds a 50.1% stake and Palmers Textil AG 49.9%. Over the past few weeks, Lenzing AG and Palmers Textil AG have invested several million euros in a modern production infrastructure at the Wiener Neudorf location and secured the corresponding raw materials for mouth-nose protective masks and FFP2 masks. “Due to the great demand for mouth-nose protective masks, we just expanded the product portfolio to encompass colorful masks for children”, Stefan Doboczky, CEO of Lenzing AG, announced during the tour of the manufacturing plant. These masks are particularly important for children in the light of their current return to school.

Christine Aschbacher, Minister of Labor, Family and Youth, welcomed this news and the general entrepreneurial spirit while visiting the production facility. “The fact that a company creates 100 new jobs in the middle of the crisis is a special achievement, for which I would like to sincerely thank the companies Lenzing AG and Palmers Textil AG”, Ms. Aschbacher stated.

“We are getting numerous inquiries from companies all over the world which either want to cooperate with us or be supplied by us. This positive feedback confirms our intention to further expand our line of hygienic products in the future together with Lenzing AG based on innovative ideas”, Tino Wieser, Member of the Board of Palmers Textil AG, confidently explained.
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About the Lenzing Group

The Lenzing Group stands for ecologically responsible production of specialty fibers made from the renewable raw material wood. As an innovation leader, Lenzing is a partner of global textile and nonwoven manufacturers and drives many new technological developments. The Lenzing Group’s high-quality fibers form the basis for a variety of textile applications ranging from elegant ladies clothing to versatile denims and high-performance sports clothing. Due to their consistent high quality, their biodegradability and compostability Lenzing fibers are also highly suitable for hygiene products and agricultural applications. The business model of the Lenzing Group goes far beyond that of a traditional fiber producer. Together with its customers and partners, Lenzing develops innovative products along the value chain, creating added value for consumers. The Lenzing Group strives for the efficient utilization and processing of all raw materials and offers solutions to help redirect the textile sector towards a closed-loop economy.

Key Facts & Figures Lenzing Group 2019

Revenue: EUR 2.11 bn  
Nameplate capacity: 1,045,000 tons  
Employees: 7,036

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About Palmers

In 1914, Ludwig Palmers laid the foundations for a remarkable company, whose success is to this day based on its outstanding track record in the fields of product, customer focus and service quality. Considered a top innovator in the lingerie sector, Palmers is the undisputed market leader in Austria with over 200 stores. The name recognition of the Palmers brand in Austria is close to 100 percent, defining the brand’s iconic status. Moreover, the Palmers brand enjoys an excellent reputation far beyond Austria’s borders and – due to its legendary poster campaigns – above-average name recognition as well. Today, Palmers is represented at over 300 locations in 17 countries all over Europe with its own stores, shop-in-shops and franchise partners. Time and again, Palmers has succeeded in setting novel accents and standards, in this way establishing its position as a leading international company. Since its acquisition by the Wieser and Hutman families in 2015, Palmers is developing into a global fashion brand.

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