

LENZING INVESTOR PRESENTATION - Nine-month report 2014 November 13, 2014

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## Q3/2014: Executive summary

## Positive effects from excelLENZ and TENCEL ${ }^{\circledR}$ fiber production

■ Sales volume $+5.2 \%$ to 233 k tons (Q3/2013: $221.5 k$ tons)

- Average fiber price

■ Recovery Q3/Q2/2014 from EUR 1.52 to EUR 1.57 per kg

- Sales increase EUR 457.7 mn (Q2/2014: EUR 448.3 mn )
- Earnings improvement because of
- better product mix
- additional TENCEL ${ }^{\circledR}$ fiber volumes
- positive effects from sharpened excelLENZ program

■ EBITDA EUR 68.0 mn, 14.9\% margin (Q2/2014: EUR 45.6 mn, 10.2\% margin)

## 9M/2014: Executive summary

## Financials improving, continued tough market pricing

- New record sales volume of $+7.1 \%$ to 707 k tons (9M/2013: 660 k tons)
- TENCEL ${ }^{\circledR}$ fiber jumbo line production fully effective
- Successful promotion of TENCEL ${ }^{\circledR}$ fiber, focus on market penetration
- Efficiency gains in production due to operational excellence
- Financials ("like for like")

■ Sales of EUR 1,357.7 mn down 2.8\% vs 9M/2013 EUR 1,397.1¹ mn

- Average fiber price EUR 1.55 per kg
- $-10.4 \%$ vs $9 \mathrm{M} / 2013$ (EUR 1.73 per kg )

■ EBITDA EUR 159.8 mn (9M/2013: EUR $190.2^{2} \mathrm{mn}$ ), EBITDA margin 11.8\%

- EBIT EUR $69.5 \mathrm{mn}\left(9 \mathrm{M} / 2013\right.$ : EUR $106.6^{3} \mathrm{mn}$ ), EBIT margin $5.1 \%$

■ Net financial debt with EUR 484 mn below EUR 500 mn target

## 9M/2014: Chinese viscose fiber spot prices regaining premium over cotton

## Cotton price reduction ytd (23.8\%), against ytd high (35.2\%) ${ }^{1}$

(in USct//lbs)
120,00 $\qquad$


1) Cotton A index as of November 4, 2014 at 64.13 USct/lbs vs. 84.04 Usct/lbs at January 2, 2014; ytd high 98.90 USct/lbs 2) Cotton Future calculated on the basis of the most liquid next future compared with the actual Cotton A Index data

## 9M/2014: Low cotton prices putting pressure on the fiber market <br> Cotton production higher than demand, stock on record level

- Cotton prices on a low level after sharp drop in July
- Average Cotton A Index still falling; currently below 70 USct/lbs
- Chinese cotton prices also fell from 19.000 RMB to 15.300 RMB (approx. 1.11 UScts/lbs)
- Abrupt changes in China's cotton subsidy policy
- Decreased cotton import quotas of only 900 k tons
- Subsidies to support the cotton farmers' income and not regulating market prices
- Cotton oversupply for the fifth consecutive season
- Still increase in China's cotton stock from 12.1 mmt to 12.6 mmt in next harvest season
- Stock-to-use-ratio 2013/141
- China $158 \%$
- ROW 54\% (very low)

Cotton market ${ }^{1}$
$\mathrm{mmt}^{2}$


## 9M/2014: Competitive viscose environment

## Viscose spot price stabilized on low level - regaining premium over cotton

■ Viscose fiber spot prices stabilized in Q3/2014 on a low level around 12.000 RMB

- Regaining premium over cotton after sharp drop in cotton prices
- No change of tough viscose market pricing
- Low cotton prices could put price pressure on the fiber market
- Chinese competitors are short of cash therefore cash driven
- New capacities around 200 - 250 k tons in 2014, but also some shutdowns because of environmental reasons
- No impact of Chinese DWP ${ }^{1}$ anti-dumping regulation
- Soft DWP environment with expected overcapacities in coming years


## 9M/2014: Increased TENCEL ${ }^{\circledR}$ market penetration

## Apparel

- Strong promotion in denim/jeans, most of the denim producers have TENCEL ${ }^{\circledR}$ fiber in their collection
- GAP US, co-branding activity for jeans


## Home



- Market focus bed linen in China, promotion activity at Intertextile Shanghai Home in August 2014
- First large TENCEL ${ }^{\circledR}$ fiber towel programs in US retail Target, Bed, Bath \& Beyond, 6 mn pieces and growing Nonwovens
- New study presented: TENCEL ${ }^{\circledR}$ BIOSOFT considerably increases comfort of incontinence products
TENCEL ${ }^{\circledR}$ fiber promotion
- TENCEL ${ }^{\circledR}$ fiber plant promotion in the textile value chain
- Roll out of knit promotion for the fiber types A100 and LF


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## 9M/2014: Lenzing MODAL ${ }^{\circledR}$ marketing activities

Apparel

- Lidl Europe - brand co-operation in all shops, and European TV channels, 3.3 mn pieces
- Tchibo/Eduscho: new brand licence in Lenzing Moda ${ }^{\circledR}$ with 2.6 mn pieces

Home

- A-fontane ${ }^{\circledR}$, China: ProModal ${ }^{\circledR}$ streetadvertising
- Akemi, South East Asia: start of ProModal ${ }^{\circledR}$ cotton blend bed linen and towels
- Lenzing Modal ${ }^{\circledR}$ towel at Walmart, USA, licence with 0.5 mn pieces


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## 9M/2014: Financial overview

Financials improving, continued tough market pricing

| Only continuing operations ("like for like") | Q3/2014 | Q3/2013 | Change \% | 9M/2014 | 9M/2013 | Change \% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales volume $k$ tons | 233.0 | 221.5 | 5.2 | 707.0 | 660.0 | 7.1 |
| $\varnothing$ fiber price EUR/kg | 1.57 | 1.67 | (6.0) | 1.55 | 1.73 | (10.4) |
| Sales (EUR mn) | 457.7 | 457.1 | 0.1 | 1,357.7 | 1,397.1 | (2.8) |
| EBITDA (EUR mn) | 68.0 | $61.1^{1}$ | 11.3 | 159.8 | $190.2^{1}$ | (16.0) |
| Margin \% | 14.9 | $13.4{ }^{1}$ | - | 11.8 | $13.6{ }^{1}$ |  |
| EBIT (EUR mn) | 37.1 | $32.7^{2}$ | 13.4 | 69.5 | $106.6^{2}$ | (34.8) |
| Margin \% | 8.1 | $7.2^{2}$ | - | 5.1 | $7.6^{2}$ |  |

## 9M/2014: Weak fiber prices negatively impact sales and earnings in Q1-Q3

| Only continuing <br> operations <br> ("like for like") <br> (EUR mn) |
| :--- |
| Consolidated <br> sales |

## 9M/2014: Financials

Net financial debt below EUR 500 mn target


- Improved cash flows
- Cash flow from operating activities EUR 159.1 mn (9M/2013: EUR 57.3 mn )
- Investment Cash flow EUR (84.1) mn (9M/2013: EUR (97.2) mn)
- Free Cash flow (adj) EUR 74.5 mn (9M/2013: EUR (121.6) mn)
- 9M/2014 net financial debt decrease of EUR 21 mn vs FY/2013
- Improvement of net trading working capital of ~ EUR 21 mn
- Total liquidity cushion of EUR 547.9 mn
- EUR 246.6 mn liquid assets ${ }^{5}$
- EUR 301.3 mn of unused credit lines
- Adjusted equity of EUR $\mathbf{1 , 1 3 2} \mathbf{~ m n}$
- 46.9 \% equity ratio (FY/2013: 45.5\%)
- Net gearing of 42.8\% (FY/2013: 45.5\%)

1) as at December 31
2) as at March 31, 2014
3) as at June 30, 2014,
4) as at September 30, 2014
5) including cash and cash equivalents (EUR 239.4 mn ), current securities, liquid investments and liquid bills of exchange
[^0]
## 9M/2014: Financials

## Net debt cascade



## excelLENZ cost saving program

A sustainable improvement of Lenzing's cost position


## Outlook: Full Year 2014

## Tough pricing to continue - focus on cost savings and fiber specialties

■ No short-term improvement of global fiber market

- Good volume demand but tough pricing to continue

■ Low cotton prices and high cotton stock to increase pressure on all fiber prices

- Chinese competitors are still cash driven
- Focus on fiber specialties to be continued

■ 30 k tons additional TENCEL ${ }^{\circledR}$ fiber production until end of 2014

- Focus on TENCEL ${ }^{\circledR}$ and Lenzing Moda ${ }^{\circledR}$ marketing
- Increasing Nonwoven prices
- Strategic review for cost competitiveness, asset foot print and production portfolio
- Financials
- excelLENZ program with cost savings of EUR 90++ mn
- Net financial debt below target of EUR 500 mn
- Active cash flow management


## Q3/2014 Financial information

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## Q3/2014: Consolidated Group P\&L

| (EUR mn) | Q3/2014 | Q3/2013 ${ }^{1}$ |
| :---: | :---: | :---: |
| Total sales | 457.7 | 457.1 |
| Inventory change/work in progress | 8.4 | 18.9 |
| Work performed by the group and capitalized | 6.4 | 13.5 |
| Other operating income | 8.6 | 6.4 |
| Cost of material and purchased services | (296.5) | (303.4) |
| Personnel | (73.0) | (77.3) |
| Other operating expenses | (43.6) | (53.3) |
| EBITDA/Margin | 68.0/14.9\% | 61.8/13.5\% |
| Depreciation \& Amortization | (31.6) | (29.1) |
| Income from resolution of investment benefits | 0.7 | 0.7 |
| EBIT/Margin | 37.1/8.1\% | 33.4/7.3\% |
| Financial result | (4.6) | (5.8) |
| Results from terminable non-controlling interest | 0.8 | 0.6 |
| EBT/Margin | 33.3/7.3\% | 28.2/6.2\% |
| Tax | (4.2) | (6.9) |
| Tax rate | 12.5\% | 24.6\% |
| Net income/Margin | 29.1/6.4\% | 21.3/4.7\% |
| Net income after minorities/Margin | 29.3/6.4\% | 21.1/4.6\% |
| EPS (in EUR) | 1.10 | 0.80 |
| 1) the prior-year figures have been restated due to change in presentation (see Financial Statement, Note 2, Annual Report 2013) 17 <br> LEADING FIBER INNOVATION |  |  |

## Q3/2014: Topline breakdown

## More volume but low pricing

| (EUR mn) | Q3/2014 | Q3/2013 | $\begin{aligned} & \text { Change } \\ & \text { y-o-y (\%) } \end{aligned}$ |
| :---: | :---: | :---: | :---: |
| Breakdown of fibers segment sales |  |  |  |
| Textile fibers | 250.6 | 253.9 | (1.3) |
| Nonwoven fibers | 114.5 | 116.7 | (1.9) |
| Others ${ }^{1}$ | 14.1 | 13.5 | 4.4 |
| Total fibers only sales | 379.2 | 384.1 | (1.3) |
| Other fibers segment sales ${ }^{2}$ | 53.1 | 49.4 | 7.5 |
| Total fibers segment sales | 432.3 | 433.5 | (0.3) |
| Segment Engineering | 23.2 | 31.8 | (27.2) |
| BU Plastics and EPG (discontinued operations) | 0.0 | 0.0 | 0.0 |
| Others ${ }^{3}$ and consolidation | 2.2 | (8.2) | - |
| Total sales | 457.7 | 457.1 | 0.1 |

1) includes sales of sodium sulfate and black liquor
2) includes external sales of pulp, wood and energy
3) includes Dolan and BZL (Bildungszentrum Lenzing)

## Q3/2014: Total Opex

Q3/2014 (Total Opex EUR 413.1 mn)


Q3/2013 (Total Opex EUR 434.0 mn)

- Cost of material and purchased services
- Personnel expenses
$\square$ Other operating expenses


Cost of material and purchased services

- Personnel expenses

■ Other operating expenses

## Q3/2014: Opex breakdown

## Positive effects from excelLENZ

| (EUR mn) | Q3/2014 | Q3/2013 ${ }^{1}$ | $\begin{aligned} & \text { Change } \\ & \text { y-o-y (\%) } \end{aligned}$ |
| :---: | :---: | :---: | :---: |
| Total Opex | (413.1) | (434.0) | (4.8) |
| Total costs of material and purchased services | (296.5) | (303.4) | (2.3) |
| Dissolving wood pulp ${ }^{2}$ | (154.2) | (147.5) | 4.5 |
| as \% of total cost of material and purchased services | 52.0 | 48.6 | - |
| Key chemicals | (42.8) | (46.7) | (8.4) |
| as a \% of total cost of material and purchased services | 14.4 | 15.4 | - |
| Energy | (38.5) | (40.7) | (5.4) |
| as a \% of total cost of material and purchased services | 13.0 | 13.4 | - |
| Other ${ }^{3}$ | (61.0) | (68.7) | (11.2) |
| as a \% of total cost of material and purchased services | 20.6 | 22.6 | - |
| Total personnel expenses | (73.0) | (77.3) | (5.7) |
| Total other operating expenses | (43.6) | (53.3) | (18.3) |

1) the prior-year figures have been restated due to change in presentation (see Financial Statement, Note 2, Annual Report 2013) 2) including cost for wood
2) other includes trading goods, other raw materials, packaging, auxiliary material

## Q3/2014: Opex as of total sales

## Positive effects from excelLENZ

|  |  | Change <br> (EUR mn) |
| :--- | ---: | ---: |
| Total sales | Q3/2014 | Q3/20131 |
| Total Opex ${ }^{2}$ | $\mathbf{4 5 7 . 7}$ | $\mathbf{4 5 7 . 1}$ |
| Total cost of material and purchased services | $\mathbf{( 4 1 3 . 1 )}$ | $\mathbf{( 4 3 4 . 0 )}$ |
| as \% of total sales | $\mathbf{( 2 9 6 . 5 )}$ | $\mathbf{( 3 0 3 . 4 )}$ |
| Total personnel expenses | 64.8 | 66.4 |
| as \% of total sales | $(73.0)$ | $(77.3)$ |
| Total other operating expenses | 15.9 | 16.9 |
| as \% of total sales | $\mathbf{( 4 3 . 6 )}$ | $\mathbf{( 5 3 . 3 )}$ |

[^1]2) includes cost of material and purchased services, personnel expenses and other operating expenses

## Q3/2014: Cash flow by quarter

## Considerably better cash flows

| (EUR mn) | Q3/2014 | Q3/2013 ${ }^{1}$ | Change $y-0-y(\%)$ |
| :---: | :---: | :---: | :---: |
| Gross CF (before taxes and interest) | 71.3 | 66.5 | 7.3 |
| Taxes and interest | (4.0) | (17.2) | (76.7) |
| Gross CF (after taxes and interest) | 67.3 | 49.3 | 36.6 |
| Change in total working capital ${ }^{2}$ | (11.5) | (37.4) | (69.4) |
| CF from discontinued operations | 0.0 | (1.4) |  |
| Operating Cash flow | 55.9 | 10.5 | 429.9 |
| Investment Cash flow ${ }^{3}$ | (20.4) | (38.8) | (47.6) |
| Free Cash flow | 35.5 | (28.3) | - |
| Net inflow from sale of subsidiary | 0.0 | 0.0 | - |
| Acquisition of other financial assets | 0.1 | (0.1) | - |
| Proceeds/repayments of other financial assets | (0.3) | (7.2) | (95.8) |
| Free Cash flow adj. | 35.3) | (35.7) | - |

1) the prior-year figures have been restated due to change in presentation (see Financial Statement, Note 2, Annual Report 2013) 2) including trade and other working capital
2) including investment in financial assets and disposal proceeds

LENZING
22 LEADING FIEER INNOVATION

## 9M/2014 Financial information

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## 9M/2014: Consolidated Group P\&L

| (EUR mn) | 9M/2014 | 9M/2013 ${ }^{1}$ |
| :---: | :---: | :---: |
| Total sales | 1,357.7 | 1,447.0 |
| Inventory change/work in progress | 14.2 | 3.6 |
| Work performed by the group and capitalized | 29.6 | 43.1 |
| Other operating income | 31.8 | 51.6 |
| Cost of material and purchased services | (896.7) | (910.7) |
| Personnel | (225.8) | (241.2) |
| Other operating expenses | (151.0) | (169.9) |
| EBITDA/Margin | 159.8/11.8\% | 223.8/15.5\% |
| Depreciation \& Amortization | (92.4) | (89.5) |
| Income from resolution of investment benefits | 2.1 | 2.1 |
| EBIT/Margin | 69.5/5.1\% | 136.4/9.4\% |
| Financial result | (16.3) | (19.1) |
| Results from terminable non-controlling interest | 2.9 | 1.4 |
| EBT/Margin | 56.1/4.1\% | 118.6/8.2\% |
| Tax | (11.8) | (32.0) |
| Tax rate | 21.1\% | 27.0\% |
| Net income/Margin | 44.3/3.3\% | 86.6/6.0\% |
| Net income after minorities/Margin | 44.5/3.3\% | 85.2/5.9\% |
| EPS (in EUR) | 1.68 | 3.21 |

1) the prior-year figures have been restated due to change in presentation (see Financial Statement, Note 2, Annual Report 2013)
[^2]
## Q1-Q3/2014:

## Consolidated Group P\&L

| (EUR mn) | Q3/2014 | Q2/2014 | Q1/2014 |
| :---: | :---: | :---: | :---: |
| Total sales | 457.7 | 448.3 | 451.7 |
| Inventory change/work in progress | 8.4 | 5.9 | (0.1) |
| Work performed by the group and capitalized | 6.4 | 10.6 | 12.6 |
| Other operating income | 8.6 | 10.7 | 12.5 |
| Cost of material and purchased services | (296.5) | (298.5) | (301.7) |
| Personnel | (73.0) | (78.3) | (74.6) |
| Other operating expenses | (43.6) | (53.1) | (54.3) |
| EBITDA/Margin | 8.0/14.9\% | 45.6/10.2\% | 46.3/10.2\% |
| Depreciation \& Amortization | (31.6) | (30.6) | (30.3) |
| Income from resolution of investment benefits | 0.7 | 0.7 | 0.7 |
| EBIT/Margin | 37.1/8.1\% | 15.7/3.5\% | 16.7/3.7\% |
| Financial result | (4.6) | (5.3) | (6.3) |
| Results from terminable non-controlling interest | 0.8 | 1.3 | 0.8 |
| EBT/Margin | 33.3/7.3\% | 11.6/2.6\% | 11.2/2.5\% |
| Tax | (4.2) | (4.1) | (3.5) |
| Tax rate | 12.5\% | 35.7\% | 31.3\% |
| Net income/Margin | 29.1/6.4\% | 7.5/1.7\% | 7.7/1.7\% |
| Net income after minorities/Margin | 29.3/6.4\% | 7.7/1.7\% | 7.5/1.7\% |
| EPS (in EUR) | 1.10 | 0.3 | 0.28 |

## 9M/2014: Topline breakdown

Affected by Nonwoven business (+), low pricing (-), discontinued operations (-)
$\left.\begin{array}{lrrrr} \\ \text { (EUR mn) } & & \\ \hline \text { Change }\end{array}\right)$

## Q1-Q3 Topline breakdown

## Affected by low pricing and discontinued operations



## 9M/2014: Total Opex

9M/2014 (Total Opex EUR 1,273.5 mn)


- Cost of material and purchased services $\square$ Personnel expenses
■ Other operating expenses

9M/2013 (Total Opex EUR 1,321.5 mn)


Cost of material and purchased services - Personnel expenses - Other operating expenses

## 9M/2014: Opex breakdown

## Positive effects from excelLENZ

| (EUR mn) | 9M/2014 | 9M/2013 ${ }^{1}$ | $\begin{aligned} & \text { Change } \\ & \text { y-o-y (\%) } \end{aligned}$ |
| :---: | :---: | :---: | :---: |
| Total Opex | $(1,273.5)$ | $(1,321.5)$ | (3.6) |
| Total costs of material and purchased services | (896.7) | (910.7) | (1.5) |
| Dissolving wood pulp ${ }^{2}$ | (444.1) | (419.9) | 5.8 |
| as \% of total cost of material and purchased services | 49.5 | 46.1 | - |
| Key chemicals | (129.3) | (138.3) | (6.5) |
| as \% of total cost of material and purchased services | 14.4 | 15.2 | - |
| Energy | (112.5) | (118.2) | (4.8) |
| as \% of total cost of material and purchased services | 12.5 | 13.0 | - |
| Other ${ }^{3}$ | (210.7) | (234.3) | (10.1) |
| as \% of total cost of material and purchased services | 23.5 | 25.7 | - |
| Total personnel expenses | (225.8) | (241.2) | (6.4) |
| Total other operating expenses | (151.0) | (169.6) | (11.0) |

1) the prior-year figures have been restated due to change in presentation (see Financial Statement, Note 2, Annual Report 2013) 2) including cost for wood
2) other includes trading goods, other raw materials, packaging, auxiliary material

## 9M/2014: Opex breakdown

## Positive effects from excelLENZ

| Only continuing operations ("like for like") ${ }^{1}$ (EUR mn) | Q3/2014 | Q3/2013 | Change y-o-y (\%) | 9M/2014 | 9M/2013 ${ }^{1}$ | Change y-0-y (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Opex | (413.1) | (434.0) | (4.8) | $(1,273.5)$ | $(1,274.6)$ | (0.1) |
| Total costs of material and purchased services | (296.5) | (303.4) | (2.3) | (896.7) | (880.7) | 1.8 |
| Dissolving wood pulp ${ }^{2}$ | (154.2) | (147.5) | 4.5 | (444.1) | (419.9) | 5.8 |
| as \% of total cost of material and purchased services | 52.0 | 48,6 |  | 49.5 | 47.7 |  |
| Key chemicals | (42.8) | (46.7) | (8.4) | (129.3) | (138.3) | (6.5) |
| as \% of total cost of material and purchased services | 14.4 | 15.4 |  | 14.4 | 15.7 |  |
| Energy | (38.5) | (40.7) | (5.4) | (112.5) | (118.2) | (4.8) |
| as \% of total cost of material and purchased services | 13.0 | 13.4 |  | 12.5 | 13.4 |  |
| Other ${ }^{3}$ | (61.0) | (68.7) | (11.2) | (210.7) | (204.3) | 3.1 |
| as \% of total cost of material and purchased services | 20.6 | 22.6 |  | 23.5 | 23.2 |  |
| Total personnel expenses | (73.0) | (77.2) | (5.5) | (225.8) | (230.1) | (1.9) |
| Total other operating expenses | (43.6) | (53.3) | (18.2) | (151.0) | (163.8) | (7.8) |

[^3]
## Q1-Q3/2014: Opex breakdown

## Positive effects from excelLenz



1) including cost for wood
2) other includes trading goods, other raw materials, packaging, auxiliary material

## 9M/2014: Opex as of total sales

| (EUR mn) | 9M/2014 | 9M/2013 ${ }^{1}$ | Change $y-0-y(\%)$ |
| :---: | :---: | :---: | :---: |
| Total sales | 1,357.7 | 1,447.0 | (6.2) |
| Total Opex ${ }^{2}$ | $(1,273.5)$ | $(1,321.5)$ | (3.6) |
| Total cost of material and purchased services | (896.7) | (910.7) | (1.5) |
| as \% of total sales | 66.0 | 62.9 |  |
| Total personnel expenses | (225.8) | (241.2) | (6.4) |
| as \% of total sales | 16.6 | 16.7 | - |
| Total other operating expenses | (151.0) | (169.6) | (11.0) |
| as \% of total sales | 11.1 | 11.7 | - |

[^4]2) includes cost of material and purchased services, personnel expenses and other operating expenses

## Q1-Q3/2014: Opex as of total sales

| (EUR mn) | Q3/2014 | Q2/2014 | Q1/2014 |
| :---: | :---: | :---: | :---: |
| Total sales | 457.7 | 448.3 | 451.7 |
| Total Opex ${ }^{1}$ | (413.1) | (429.8) | (430.6) |
| Total cost of material and purchased services | (296.5) | (298.5) | (301.7) |
| as \% of total sales | 64.8 | 66.6 | 66.8 |
| Total personnel expenses | (73.0) | (78.3) | (74.6) |
| as \% of total sales | 15.9 | 17.5 | 16.5 |
| Total other operating expenses | (43.6) | (53.1) | (54.3) |
| as \% of total sales | 9.5 | 11.8 | 12.0 |

## 9M/2014: Solid balance sheet <br> As of September 30, 2014

$\sum 2,415.5$ EUR mn


## 9M/2014: Cash flow

Considerably improved cash flows

| (EUR mn) | 9M/2014 | 9M/20131 | $\begin{aligned} & \text { Change } \\ & \text { y-o-y (\%) } \end{aligned}$ |
| :---: | :---: | :---: | :---: |
| Gross CF (before taxes and interest) | 157.5 | 202.5 | (22.2) |
| Taxes and interest | (17.9) | (73.3) | (75.6) |
| Gross CF (after taxes and interest) | 139.6 | 129.2 | 8.0 |
| Change in total working capital ${ }^{2}$ | 19.5 | (68.1) | - |
| CF from discontinued operations | 0.0 | (3.8) | - |
| Operating Cash flow | 159.1 | 57.3 | 177.7 |
| Investment Cash flow ${ }^{4}$ | (84.1) | (97.2) | (13.5) |
| Free Cash flow | 75.0 | (39.9) | - |
| Net inflow from sale of subsidiary | 0.0 | (61.7) | - |
| Acquisition of other financial assets | 0.5 | 8.0 | - |
| Proceeds/repayments of other financial assets | (1.0) | (28.0) | (96.6) |
| Free Cash flow adj. | (74.5) | (121.6) | - |

1) the prior-year figures have been restated due to changes in presentation (see Financial Statement, Note 2, Annual Report 2013) 2) including trade and other working capital
2) including investment in financial assets and disposal proceeds
3) including cash from Plastics sale

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35 Leading fiber innovation

## Q1-Q3/2014: Cash flow by quarter

| (EUR mn) | Q3/2014 | Q2/2014 | Q1/2014 |
| :---: | :---: | :---: | :---: |
| Gross CF (before taxes and interest) | 71.4 | 43.9 | 23.8 |
| Taxes and interest | (4.0) | (4.6) | (9.2) |
| Gross CF (after taxes and interest) | 67.4 | 39.3 | 33.0 |
| Change in total working capital ${ }^{1}$ | (11.5) | 21.1 | 9.8 |
| CF from discontinued operations | 0.0 | 0.0 | 0.0 |
| Operating Cash flow | 55.9 | 60.4 | 42.8 |
| Investment Cash flow ${ }^{2}$ | (20.3) | (27.3) | (36.5) |
| Free Cash flow | 35.6 | 33.1 | 6.3 |
| Net inflow from sale of subsidiary | 0.0 | 0.0 | - |
| Acquisition of other financial assets | 0.1 | 0.2 | 0.2 |
| Proceeds/repayments of other financial assets | (0.3) | (0.5) | (0.2) |
| Free Cash flow adj. | 35.3 | 32.8 | 6.3 |

1) including trade and other working capital
2) including investment in financial assets and disposal proceeds

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36 LEADING FIEER INNOVATION

## Appendix Equity story



## Global fiber market at a glance

 2013 production numbers

Source: CIRFS, The Fiber Year, The Fiber Organon, Lenzing estimates

## Lenzing: 75 years of innovation

## Only producer of three fiber generations - increased share of TENCEL ${ }^{\circledR}$ sales



Source: Lenzing

1) by production capacity
2) excluding sales of fiber by-products, external sales of pulp, wood, energy
3) Q1/2014: $18.9 \%$
4) including Lenzing $F R^{\circledR}$
5) e.g. airjet spinning machine allowing for $420 \mathrm{~m} / \mathrm{min}$ compared to $25 \mathrm{~m} / \mathrm{min}$ on regular (ring spinning) textile machines

39 LEADING FIBER INNOVATION

## Lenzing: Global market leader in VSF ${ }^{1}$ (2013)

## Lenzing with $20 \%$ share of production ${ }^{2}$ Lenzing with $18 \%$ share of capacities ${ }^{3}$



Source: CIRFS, FEB, Trade statistics, Company estimates

1) Viscose Stable Fibers (including Modal and Tencel), excluding Viscose filaments, acetate tow, cigarette filters
2) Production China: based on $84 \%$ utilization
3) based on latest available company information from company websites and annual/interim reports
4) direct or indirect non-controlling shareholdings by private Indian conglomerate Aditya Birla; marketing of viscose stables fibers under the "Birla"
umbrella brand
40 LEADING FIEER INNOVATION

## Lenzing: Only global player

## Sales volume by region ${ }^{1}$ - strong footprint in Asia



Source: Company information

1) fiber sales by volume in metric tons, 9M/2014

## Textile: Building barriers to entry

## Global branded supplier to blue chip customer base



## Nonwoven value chain



## Sales and marketing

## Customer concentration

Textiles - \% of sales by customers (Q1-Q3/2014)


[^5]Nonwoven - \% of sales by customers (Q1-Q3/2014)

## Fiber strategy with focus on TENCEL®

## Essential strategic review of site production, market positioning and innovation (till Q1/2015)

## Strategic measures



■ Priority focus area of Lenzing's growth strategy

- Gain market share in applications/regions by scaling up Textile and Nonwoven applications
- Exploit first mover advantage

Mōdal'
MWKEB THE WORLD A SOFTER PLACE

- Expansion of selected high end target markets /
applications
Hold premium by further specializing
(MicroModal ${ }^{\circledR}$, ProModa ${ }^{\circledR}$, etc.)

Focus on differentiation

- Investments in selected markets with above industry returns

Strategic direction


Differentiated commodity

## Lenzing is the innovation leader

Industry leading R\&D spend (EUR $31.1^{1} \mathrm{mn}$ in 2013)

R\&D expenses (2000-2013)


Source: LAG, as at December 31, 2013

1) pursuant Frascati

## Intellectual property

- As of December 2013, Lenzing owned approx. 1,400 patent applications and patents in 63 countries belonging to 248 patent families
- All significant patents are filed and maintained in Asia, the European Union and the Americas
- The majority of the patent portfolio focuses on lyocell technology (TENCEL ${ }^{\circledR}$ )
- As of December 2013, Lenzing owned approx. 1,600 trademark applications and trademarks in 93 countries belonging to 116 trademark families


## Innovation process adapted to new functional organization




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## Lenzing has cost advantages Through pulp integration and long-term pulp supply contract

■ Pulp is the main input factor with $\mathbf{5 2 \%}$ share of total costs of material and purchased services
■ $90+\%$ of long-term pulp supply secured through own production (vertical integration) and long-term supply contracts

- Long-term contract linked to paper pulp index (not to spot price of dissolving pulp)


Source: Lenzing
Source: Lenzing

1) cost structure based on cost of materials and purchased services amounting to EUR 296.5 mn in Q3/2014 2) including wood
2) other includes trading goods, other raw materials, packaging, auxiliary material
3) data refers to sourcing of pulp used in a quarter, including inventory build-up. Paskov volumes included under vertical integration
4) assuming spot price of $\$ 820$ per metric ton

## Our production sites

Lenzing AG -
Austria (Fiber and pulp)


Grimsby -
Great Britain (TENCEL ${ }^{\circledR}$ )


PT. South Pacific Viscose Indonesia (Viscose)


Biocel Paskov a.s. Czech Republic (Pulp)


Heiligenkreuz Austria (TENCEL ${ }^{\circledR}$ )


Mobile -
USA (TENCEL ${ }^{\circledR}$ )


Lenzing (Nanjing) Fibers Co. Ltd. - China (Viscose)


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## Capacity expansion to 20141 ~ 1 mn tons

 Successful start-up of TENCEL® ${ }^{\circledR}$ plant $(07 / 2014)$

## Capacities by site and year

## Result of significant investments over the past years

| Plant location | $\begin{array}{r} \text { Capacity - } \\ \text { YE } 2011 \\ \text { (metric tons) } \end{array}$ | $\begin{array}{r} \text { Capacity - } \\ \text { YE } 2012 \\ \text { (metric tons) } \end{array}$ | $\begin{array}{r} \text { Capacity - } \\ \text { YE 2013¹ } \\ \text { (metric tons) } \end{array}$ | Planned capacity YE 2014 <br> (metric tons) |
| :---: | :---: | :---: | :---: | :---: |
| Lenzing / Austria | 252,000 | 252,000 | 268,000 | 339,000 |
| Lenzing Viscose® | 149,000 | 149,000 | 161,000 | 162,000 |
| Lenzing Modal ${ }_{\text {B }}$ | 103,000 | 103,000 | 107,000 | 110,000 |
| TENCEL® | - | - |  | 67,000 |
| Heiligenkreuz / Austria, TENCEL® | 63,000 | 65,000 | 65,000 | 65,000 |
| Purwakarta / Indonesia, Lenzing Viscose ${ }^{\text {® }}$ | 240,000 | 320,000 | 320,000 | 320,000 |
| Nanjing / China, Lenzing Viscose® | 140,000 | 160,000 | 178,000 | 178,000 |
| Grimsby / UK, TENCEL® | 40,000 | 40,000 | 40,000 | 40,000 |
| Mobile / USA, TENCEL® | 40,000 | 50,000 | 50,000 | 50,000 |
| Total fibers | 775,000 | 887,000 | 921,000 | 992,000 |
| Lenzing / Austria (pulp) | 289,000 | 290,000 | 293,000 | 293,000 |
| Paskov / Czech Republic (pulp) | 60,000 ${ }^{1}$ | 117,000 | 240,000 | 260,000 |

1) adjusted

## Capacity by site 2014

| (metric tons) | Capacity per <br> March 31, 2014 | Capacity per June 30, 2014 | Capacity per <br> September 30, 2014 | Capacity per December 31, 2014 |
| :---: | :---: | :---: | :---: | :---: |
| Lenzing | 268,000 | 335,000 | 337,000 | 339,000 |
| Indonesia | 320,000 | 320,000 | 320,000 | 320,000 |
| Nanjing | 178,000 | 178,000 | 178,000 | 178,000 |
| Heiligenkreuz | 65,000 | 65,000 | 65,000 | 65,000 |
| Grimsby | 40,000 | 40,000 | 40,000 | 40,000 |
| Mobile | 50,000 | 50,000 | 50,000 | 50,000 |
| Total | 921,000 | 988,000 | 990,000 | 992,000 |

## Where our fibers end up



## Where our fibers end up

## Ladies' wear - close to skin

- 100\% TENCEL®
- 100\% TENCEL ${ }^{\circledR}$


HM

■ Jacket: 35\% TENCEL ${ }^{\circledR}$ / 18\% Ramie / 47\% Organic cotton, Jumpsuit: 100\% TENCEL ${ }^{\circledR}$


HM

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## Where our fibers end up

## Ladies' wear - close to skin



## Where our fibers end up

## Ladies' wear - close to skin

- 100\% TENCEL ${ }^{\circledR}$


BOSS

- T-shirt
- EUR 10.71
- 43\% Lenzing Moda| ${ }^{\circledR}$ / 57\% Cotton


UNI with Vera Bradley

- Dri-Fit Sprint Crew
- USD 90.00
- 53\% TENCEL ${ }^{\circledR} / 39 \%$ Polyester / 8\% Spandex



## Where our fibers end up

## Nonwoven applications

$\square$ Wipes
Sustainable convenience
Medical
Naturally pure
$\square$ Hygiene
Safety in sensitive areas

- Technical

Leading fiber innovation


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## Our growth opportunity: Cellulose Gap

MMC: Strong fiber demand through three megatrends


## Cellulose Gap

Limited potential to increase cotton supply increases demand for MMC fibers

Cotton planted area expected to remain within historical narrow band (1960-2014e)
Million hectares


1960
Source: U.S. Department of Agriculture ICAC, October 1, 2014

Structural limitations in cotton production: effects from yield expansion leveling out

Million metric tones


Source: ICAC, October 1, 2014

## Cellulose Gap

## 9\% p.a. forecast for MMC over current decade

$\Rightarrow$ The demand gap of cellulosic fibers opening due to limited cotton supply can best be filled by MMC fibers as substitute Fiber market growth by type of fiber (1960-2020e)


Sources: ICAC, CIRFS, Fiber Economics Bureau, National Statistics, The Fiber Year, Lenzing estimates - all based on latest available data per August 2014. Percentage increases based on exact figures

## Mega-trend: Sustainability <br> Green footprint of MMC: Significantly more environmentally friendly than cotton

- More than $50 \%$ of Lenzing's fuel consumption sourced from renewable resources

■ Lenzing Group environmental impact of production relative to cotton only approx. 5.7\%

Water consumption


Environmental impact of production ${ }^{1}$


Source: "Life Cycle Assessment of man-made Cellulose fibers"; Li Shen, Martin Patel; 2007

1) including freshwater ecotoxicity, terrestrial ecotoxicity and others

## Lenzing share information

## Overview of B \& C Privatstiftung ${ }^{1}$

- $67.6 \%$ owner of Lenzing is B \& C Privatstiftung (B \& C Private Foundation). Its purpose is the promotion of Austrian entrepreneurship.
- $B$ \& $C$ Industrieholding $G \mathrm{mbH}$ is the management holding of $B \& C$ Foundation with 3 representatives on Lenzing's Supervisory Board.
- As the core shareholder, B \& C takes a long-term view and supports the strategy of Lenzing Group.

| ISIN | LNZ / AT0000644505 |
| :---: | :---: |
| Bloomberg | LNZ:AV |
| Reuters | LNZNF.PK |
| Indices | ATX Prime, ATX Global Players, VÖNIX Sustainability Index |
| Number of shares | 26,550,000 mn |
| Share price September 30, 2014 | EUR 49.00 |
| Market capitalization <br> September 30, 2014 | 1,301.0 mn |

Coverage as of September 30, 2014:

| Baader Bank | Hold |
| :---: | :---: |
| Bank of America Merrill Lynch | Underperform |
| Berenberg Bank | Hold |
| Citi Group | Sell |
| Deutsche Bank | Hold |
| Erste Group | Hold |
| Kepler Cheuvreux | Buy |
| Raiffeisen Centrobank AG | Hold |

## Back-up

$\qquad$


## Fiber market environment

Highest stock-to-use-ratio ever at approx. 83.6\% (2013/2014)


Source: ICAC, October 1, 2014

* estimated

1) million metric tons

## Lenzing Viscose ${ }^{\circledR}$ textile prices compared to cotton price development

 VSF gained back premium over cotton in Q3/2014 ${ }^{1}$

1) historically, standard viscose fibers traded with a $15-20 \%$ premium over cotton.
(based on Cotton A-Index spot in EUR/kg ; Bloomberg: Cotlook A; Reuters COT-INDX-FE)

## Contacts and financial calendar

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$\Rightarrow$ Visit our IR website:
http://www.lenzing.com/en/concern/investor-center.html
$\square$ Visit our sustainability site:
http://www.lenzing.com/en/concern/lenzing-group/sustainability.html


[^0]:    12 LEADING FIBER INNOVATION

[^1]:    1) the prior-year figures have been restated due to change in presentation (see Financial Statement, Note 2, Annual Report 2013)
[^2]:    24 LEADING FIBER INNOVATION

[^3]:    1) the prior-year figures have been restated due to change in presentation (see Financial Statement, Note 2, Annual Report 2013) 2) including cost for wood
    2) other includes trading goods, other raw materials, packaging auxiliary material

    30 LEADING FIBER INNOVATION

[^4]:    1) the prior-year figures have been restated due to change in presentation (see Financial Statement, Note 2, Annual Report 2013)
[^5]:    Source: LAG

