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Lenzing expands carbon neutral fiber portfolio for Workwear and Protective Wear segments

- Lenzing showcases carbon neutral LENZING™ FR fiber at Techtextil Frankfurt in a newly launched collaboration with long-time partner Textil Santanderina
- New offering addresses rising sustainability needs of the Workwear and Protective Wear segments and provides full traceability and transparency of the fiber
- Lenzing also extends carbon neutral TENCEL™ branded fiber offering to Workwear segment through long-time partnership with Klopman

Lenzing – Lenzing Group, a leading global producer of wood-based specialty fibers, showcased its new carbon neutral LENZING™ FR fiber offering for the Protective Wear segment at Techtextil Frankfurt today. Lenzing demonstrated its new offering through a collaboration with long-term partner Textil Santanderina, a Spanish textile company. Lenzing also showcased how carbon neutral TENCEL™ branded fibers launched in 2020 could be used in the Workwear segment through a collaboration with another valued partner, European fabric manufacturer Klopman. The two partnerships mark an important milestone as Lenzing takes an active role in providing eco-friendly alternatives for manufacturers in various segments, collaborating with leading industry partners to find new solutions and redefine sustainability standards.

Enabling sustainability and traceability of supply chains

Due to increasing environmental awareness across all industries, organizations across both private and public sectors are looking to become more sustainable, opening a new playing field for innovative eco-friendly products. As such, Lenzing has created the carbon neutral LENZING™ FR fibers that are made using a sustainable cellulosic solution for the Protective Wear segments. In addition to the benefit of reduced carbon footprint, these fibers also offer supply chain transparency as part of Lenzing's fiber identification technology. This technology enables full traceability of the fiber and protects products from counterfeiting.

"Sustainability is becoming a key driver in the Workwear and Protective Wear segments," said Oliver Spöcker, Director of Protective Wear & Workwear, Lenzing AG. "The future success of Workwear and Protective Wear lies in a combination of performance, comfort and sustainability. At Lenzing, we are committed to providing

solutions that enable our customers to meet the increasing standards for supply chain transparency and carbon emission reductions.”

Collaboration is key to create an impact

For more than 30 years, Lenzing has partnered closely with Textil Santanderina, a Spanish textile company that has an extensive product range, from cotton classics to the latest innovative offering. The company is now incorporating the newly launched carbon neutral LENZING™ FR fibers into its Protective Wear offerings.

“Sustainability is becoming a global priority. In some cases, it is even more than a priority, it is an obligation. We are constantly working on new ways of developing and producing textile products with sustainability at its core,” said Angel Parés, TECHS Manager for Textil Santanderina. “We are proud of being the first company worldwide to work with carbon neutral LENZING™ FR fibers and we would like to thank Lenzing for the opportunity.”

Lenzing first partnered with Klopman more than a decade ago to replace cotton with TENCEL™ Lyocell fibers. The company then moved forward to another step by using TENCEL™ fibers with REFIBRA™ technology two years ago. Klopman are now building on this partnership by becoming the first company in the Workwear segment to incorporate carbon neutral TENCEL™ fibers. The collaboration represents a growing demand for sustainability in Workwear, on top of performance and functionality.

“We are extremely proud of our partnership with Lenzing and the significant growth we’ve seen over the last ten years. By offering carbon neutral TENCEL™ fibers in all our collections, we are enabling companies to actively reduce their carbon footprint and align with the updated guidelines for sustainable textile products from governments in the EU,” said Amaury Sartorius, Managing Director at Klopman. “There is no other option for the future of our planet than investing all our efforts in saving resources, reusing materials, and optimizing production.”

As transparency requirements and carbon reduction targets on textile products become the norm globally, Lenzing will continue to develop innovative and sustainable solutions which address the needs of industry partners, customers and the environment.

Images related to the announcement can be downloaded [here](#).

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About TENCEL™

TENCEL™ is the flagship brand under The Lenzing Group that covers textile specialty product fiber offerings. Since 1992, the TENCEL™ brand has been driving the evolution of fiber solutions for the apparel and home textile segments through several industry-first innovations and environmentally responsible production processes. Product brands under TENCEL™ include TENCEL™ Active, TENCEL™ Denim, TENCEL™ Home, TENCEL™ Intimate, TENCEL™ Luxe and TENCEL™ for Footwear.

Featuring botanic origin and biodegradable quality, TENCEL™ branded modal and lyocell fibers are also gentle on skin with smooth, long-lasting softness, color vibrancy and color retention features. TENCEL™ Lyocell fibers are versatile and can be combined with a wide range of textile fibers to enhance the aesthetics and functionality of fabrics. Through moisture management, TENCEL™ Lyocell fibers can also absorb moisture efficiently. Offering endless design possibilities, TENCEL™ Modal fibers can be blended with other fibers and processed using conventional machinery, significantly improving the softness and comfort of fabrics.

Fibers and filaments used under the TENCEL™ brand are derived from certified and controlled sources following the stringent guidelines of the Lenzing Wood and Pulp Policy. They are produced via environmentally responsible production processes and are compostable and biodegradable, thus can fully revert back to nature. They are designated by the USDA (U.S. Department of Agriculture) BioPreferred® Program. TENCEL™ Luxe is registered by The Vegan Society.

About LENZING™

LENZING™ is the specialty industrial brand under the Lenzing Group. The brand is leading industry standards in sustainability to provide smart solutions from botanic origins that offer advanced performance and are made in environmentally sound production processes. Fibers under the LENZING™ brand are biodegradable and derived from semi-natural forests and sustainably managed plantations, as proved by FSC® or PEFC™ certification.

The LENZING™ brand's solutions cover a range of industrial applications under branded offers LENZING™ for Automotive Interiors, LENZING™ for Protective Wear, LENZING™ for Workwear, LENZING™ for Packaging, LENZING™ for Agriculture, LENZING™ for Engineered Products, LENZING™ for Biorefinery and Co-Products. The solutions feature fiber types LENZING™ Lyocell, LENZING™ Modal, and LENZING™ Viscose. LENZING™ solutions are developed using innovative technologies such as FR technology, REFIBRA™ technology, Eco Soft technology, and Eco Color technology.

About the Lenzing Group

The Lenzing Group stands for ecologically responsible production of specialty fibers made from the renewable raw material wood. As an innovation leader, Lenzing is a partner of global textile and nonwoven manufacturers and drives many new technological developments.

The Lenzing Group's high-quality fibers form the basis for a variety of textile applications ranging from elegant clothing to versatile denims and high-performance sports clothing. Due to their consistent high quality, their biodegradability and compostability Lenzing fibers are also highly suitable for hygiene products and agricultural applications.

The business model of the Lenzing Group goes far beyond that of a traditional fiber producer. Together with its customers and partners, Lenzing develops innovative products along the value chain, creating added value for consumers. The Lenzing Group strives for the efficient utilization and processing of all raw materials and offers solutions to help redirect the textile sector towards a closed-loop economy. In order to reduce the speed of global warming and to accomplish the targets of the Paris Climate Agreement and the "Green Deal" of the EU Commission, Lenzing has a clear vision: namely to make a zero-carbon future come true.

Key Facts & Figures Lenzing Group 2021

Revenue: EUR 2.19 bn

Nominal capacity: 1,145,000 tonnes

Number of employees (headcount): 7,958

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