

Lenzing Opened Center of Excellence at its Location in Indonesia

- New state-of-the-art fiber testing center in place
- Development of new products on site
- Expansion of cooperation with partners along the value chain
- Full fiber to fashion innovation capabilities in Asia

Lenzing Aktiengesellschaft
Werkstraße 2
4860 Lenzing, Austria
www.lenzing.com

Phone +43 7672 701-2713
Fax +43 7672 918-2713
E-mail w.kaserer@lenzing.com

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Purwakarta – The Lenzing Group underpins its commitment to customer intimacy in providing the new “Lenzing Center of Excellence” (LCOE) at its Indonesian premises in Purwakarta. With the LCOE the Lenzing Group is setting a further milestone in intensifying its cooperation with the partners along the value chain. Herewith it further increases its effort to jointly conduct research & development on new yarns. To further improve product quality, the Lenzing Center of Excellence also provides laboratory and analytical facilities to conduct trials and analyses of various types of fibers and yarns.

“The LCOE is already running full speed and draws a lot of interest from customers and partners. It is an important step to implementing our corporate strategy sCore TEN”, Robert van de Kerkhof, Chief Commercial Officer of the Lenzing Group says. “The proximity to important Asian customers and partners creates a new dimension in our service offering. We can react more quickly to current trends and handle a broad spectrum of aspects on location relating to the application with our full range of fibers as well as unique fiber blends in collaboration with our supply chain partners”, van de Kerkhof adds.

“After the opening of the Application and Innovation Center in Hong Kong the Indonesian LCOE is another defined step to further strengthen Lenzing’s partnership with its customer. LCOE captures activities and innovation capabilities in the area of fiber to yarn. The Hong Kong Center focuses on yarn to fashion. With this, we have brought full fiber to fashion innovation capabilities to Asia. I hope that this center becomes truly an example of excellence both in conversion technology and partnership with customers”, Vineet Singhal, Senior Vice President AMEA says.

The Lenzing Center of Excellence started its operation end of the year and is open for visitors from the whole industry. It completes the chain of innovation and application centers of the Lenzing Group in Lenzing (Austria), Purwakarta and Hong Kong.

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For more information please contact:**Mag. Waltraud Kaserer**

Vice President Corporate Communications & Investor Relations

Lenzing Aktiengesellschaft

Werkstraße 2, 4860 Lenzing, Austria

Phone +43 7672 701-2713

Mobile +43 664 81 31 834

Fax +43 7672 918-2713

E-mail w.kaserer@lenzing.com

Web www.lenzing.com

About the Lenzing Group

The Lenzing Group is an international company that produces high-quality fibers and filaments from the renewable raw material wood with environmentally friendly and innovative technologies. These fibers form the basis for a wide range of textile and nonwoven applications, and are also used in work and protective wear and in industrial applications.

Lenzing's quality and innovative strength set global standards for wood-based cellulose fibers. With 80 years of experience, the Lenzing Group is the only company in the world which produces significant volumes of all three wood-based cellulose fiber generations. Its products are marketed under the following brands: TENCEL™ for textile applications, VEOCEL™ for nonwoven and LENZING™ for special applications in other areas and other products. Innovations like REFIBRA™ technology, the identifiable LENZING™ ECOVERO™ branded fibers and TENCEL™ Luxe branded lyocell filament yarn make Lenzing a global innovation leader.

The Lenzing Group's success is based on consistent customer orientation combined with innovation, technology and quality leadership. Lenzing is committed to the principles of sustainable management with very high environmental standards and can underscore this commitment with numerous international sustainability certifications for its business processes as the most sustainable company in the sector. In addition to fibers, which form the core business, the Lenzing Group is also active in the fields of engineering and plant construction – mostly for its own locations, but also for external customers.

Key Facts & Figures Lenzing Group 2017

Revenue: EUR 2.26 bn

Nameplate capacity: 1,009,000 tons

Employees: 6,488

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