

Press release

Lenzing starts production of LENZING[™] ECOVERO[™] fibers in China

Strong demand for eco-responsible viscose

- Production expanded to China
- Strong commitment to specialty strategy

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Nanjing (China) – The Lenzing Group marks a new milestone in its sustainability journey: It is introducing the eco-responsible process for the production of LENZINGTM ECOVEROTM branded viscose fibers, which were first launched by Lenzing in autumn 2017, also at its Chinese location Lenzing Nanjing Fibers (LNF). As of now, the Lenzing Group is able to produce LENZINGTM ECOVEROTM fibers not solely at the site in Lenzing (Austria) but also in China and, hence, even better meet the strong demand for eco-responsible products.

The environmental awareness of consumers has been growing steadily over the last decade, more recently in the fashion and textile industry. Textile consumption is expected to double by 2025, and the industry is anxiously looking for more sustainable solutions with low environmental impact. The Lenzing Group addresses this market need for more eco-responsible products by offering LENZINGTM ECOVEROTM fibers that mark a new milestone in Lenzing's sustainable viscose production based on three pillars:

- 1. LENZING™ ECOVERO™ viscose fibers are derived from sustainable wood and pulp, coming from certified and controlled sources (FSC® or PEFC™ certified) following the stringent guidelines of the Lenzing Wood and Pulp Policy.
- 2. LENZING™ ECOVERO™ fibers have been certified with the EU Ecolabel, a label of environmental excellence.
- 3. LENZING[™] ECOVERO[™] fibers can be robustly identified in the final product.

Greater transparency in the fashion industry

A special manufacturing system enables LENZINGTM ECOVEROTM branded viscose fibers to be identified in the final product, even after long textile processing and conversion steps through the value chain. Thus the retailers and brands are assured that they are incorporating LENZINGTM ECOVEROTM eco-responsible viscose in their products. "LENZINGTM ECOVEROTM fibers are the answer to a burning issue in the fashion industry, namely to robustly identify eco-responsible fibers from the producer to the consumer. With LENZINGTM ECOVEROTM fibers, one thing is clear: If Lenzing is on the outside, Lenzing is also on the inside", says Hu Jian, Senior Vice President North Asia of the Lenzing Group.

Lenzing

Innovative by nature

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"Thanks to this special manufacturing system, we are supporting the trend in the fashion industry towards

greater transparency. It is becoming increasingly important to know where the products come from and which

path they have covered", Hu Jian explains further. "By now, Lenzing Nanjing Fibers is one of only two locations

worldwide to produce LENZING[™] ECOVERO[™] fibers and this is something we are particularly proud of", he

adds.

Lenzing enforces strict environmental standards during viscose production and has invested millions over the

years to achieve an eco-responsible production process. Both the Lenzing site as well as the production

location in Nanjing comply with the stringent guidelines of the EU Ecolabel. The label of environmental

excellence is only awarded to products and services which have a significantly lower environmental impact

throughout their lifecycle: from raw material extraction, to production, distribution and disposal.

Long-term growth with specialty fibers

The expansion of the production of LENZINGTM ECOVEROTM fibers emphasizes the focus of the Lenzing

Group on specialty fibers. In line with the corporate strategy sCore TEN, the Lenzing Group follows the goal to

raise the share of specialty fibers in revenue to 50 percent by 2020 - from currently 42 percent.

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The Lenzing Group

The Lenzing Group is an international company that produces high-quality fibers from the renewable raw material wood with environmentally friendly and innovative technologies. These fibers form the basis for a wide range of textile and nonwoven applications, and are also used in work and protective wear and in industrial applications.

Lenzing's quality and innovative strength set global standards for wood-based cellulose fibers. With 80 years of experience, the Lenzing Group is the only company in the world which produces significant volumes of all three wood-based cellulose fiber generations. Its products are marketed under the following brands: TENCELTM for textile applications, VEOCELTM for nonwovens and LENZINGTM for special fiber applications in other areas and other products. Innovations like REFIBRATM recycling technology, the identifiable LENZINGTM ECOVEROTM branded fibers and TENCELTM Luxe branded lyocell filament yarn make Lenzing a global innovation leader.

The Lenzing Group's success is based on consistent customer orientation combined with innovation, technology and quality leadership. Lenzing is committed to the principles of sustainable management with very high environmental standards and can underscore this commitment with numerous international sustainability certifications for its business processes as the most sustainable company in the sector. In addition to fibers, which form the core business, the Lenzing Group is also active in the fields of engineering and plant construction – mostly for its own locations, but also for external customers.

Key Facts & Figures 2017

Revenue: EUR 2.26 bn

Nameplate capacities as at December 31: 1,009,000 t fibers p.a.

Employees: 6,488

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