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Dominic Köfner appointed new head of Corporate Communications & Public Affairs at Lenzing

Sub.: Among other things, Köfner will play a key role in shaping the internationalization of the Lenzing Group and contribute to the implementation of the corporate strategy sCore TEN.

Lenzing – Dominic Köfner (46) will take over as head of Corporate Communications & Public Affairs at Lenzing AG at the beginning of May. As Vice President, he will report directly to the Chief Executive Officer, Dr. Stefan Doboczky.

Dominic Köfner has gained national and international experience over the past two decades at renowned consulting firms, communications agencies and on the corporate side. Before joining the Lenzing Group, Mr. Köfner was Managing Director of the communications agency Serviceplan Austria and most recently Senior Consultant at the agency group Sports & Media in Munich. Before that, he was responsible for the agendas of the Zumtobel Group and the MOL Group, respectively as CMO and CCO. Before he was appointed as crisis communications manager by the Austrian Ministry of Finance to deal with the “Hypo Alpe Adria Bank” case, he managed numerous national and international mandates as a communications consultant for the Brunswick Group.

“We are delighted to welcome Mr. Köfner to Lenzing. He brings exactly the international experience we need for our global communications activities”, says Stefan Doboczky.

“After many years of successfully accompanying numerous companies in Germany and abroad, it is now a great honor and above all a meaningful challenge for me to be able to help the Lenzing Group with all my strength”, comments Dominic Köfner.

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About the Lenzing Group

The Lenzing Group stands for ecologically responsible production of specialty fibers made from the renewable raw material wood. As an innovation leader, Lenzing is a partner of global textile and nonwoven manufacturers and drives many new technological developments.

The Lenzing Group's high-quality fibers form the basis for a variety of textile applications ranging from elegant ladies clothing to versatile denims and high-performance sports clothing. Due to their consistent high quality, their biodegradability and compostability Lenzing fibers are also highly suitable for hygiene products and agricultural applications.

The business model of the Lenzing Group goes far beyond that of a traditional fiber producer. Together with its customers and partners, Lenzing develops innovative products along the value chain, creating added value for consumers. The Lenzing Group strives for the efficient utilization and processing of all raw materials and offers solutions to help redirect the textile sector towards a closed-loop economy. In order to reduce the speed of global warming and to accomplish the targets of the Paris Climate Agreement and the "Green Deal" of the EU Commission, Lenzing has a clear vision: namely to make a zero-carbon future come true.

Key Facts & Figures Lenzing Group 2020

Revenue: EUR 1.63 bn

Nameplate capacity: 1,045,000 tons

Employees: 7,358

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