

Commitment to Sustainable Forestry as a Climate Regulator

- Lenzing publishes Sustainability Report 2017
- New sustainability goals defined
- Implementation of an eco-investment program

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The Lenzing Group is publishing its current [Sustainability Report 2017](#) on March 21, 2018, which is International Forest Day. The report underlines the successful efforts of the Lenzing Group in its role as one of the sustainability leaders in the wood-based cellulose fiber sector to make an important contribution to eco-friendly management along the entire value chain of the textile and nonwovens industry.

“Climate protection and thus the preservation of forests as carbon sinks storing CO₂ are two key issues with respect to societal acceptance of the textile and nonwovens industry. In recent years we have contributed to a positive shift in awareness in the industry thanks to our exemplary wood procurement policy based on sustainability principles”, said Stefan Doboczky, CEO of the Lenzing Group on the occasion of the presentation of the new Sustainability Report 2017.

Lenzing proactively supports the improvement of the condition and biodiversity of global forests. LENZING™ fibers derived from sustainable forest management make a global contribution to climate protection due to the storage of CO₂ in growing forests but even more by the replacement of less climate-friendly materials made of fossil fuels.

Today the Lenzing Group is already one of the leading companies in the circular economy and with respect to eco-conscious process management in its industry. Now Lenzing has decided to take a major step forward in meeting its high standards by implementing a further substantial reduction of specific emissions¹ by the year 2022. A specially designed eco-investment program will be implemented for this purpose. The Lenzing Group aims to have the EU Ecolabel granted for all its production sites.

A further goal of the company is to evaluate the sustainability scorecard of 80 percent of its most important suppliers by 2022.

¹ Specific emissions are defined as emission per unit of production by the Lenzing Group (i.e. pulp and fiber production volumes).

The Lenzing Group will already optimize the ecological and social sustainability impacts of all its production facilities and ensure widespread transparency by the end of 2019 thanks to its introducing the Higg Facility Environmental Module, an internationally recognized assessment tool. These measures serve as the basis for Lenzing to resolutely implement its sustainability strategy. Key cornerstones of its efforts are the enhancement of the wellbeing of society and people by expanding partnerships in the value chain and with NGOs in addition to sustainable wood sourcing, responsible water management, decarbonization and sustainable innovations.

“We are at the beginning of the value chain and can contribute much to improving the situation thanks to our activities and a maximum level of transparency, especially with partnerships”, stated Lenzing’s Chief Commercial Officer Robert van de Kerkhof. “We will also press ahead even more with the systemic transformation of our industry on the basis of our products, for example by expanding our business with lyocell fibers manufactured in a particularly environmentally responsible manner and innovative solutions such as our REFIBRA™ technology which partly uses cotton scraps for fiber production. Consumers can be certain of one thing: when they purchase products with our fibers, this will also translate into a positive contribution to a better world”, van de Kerkhof concludes.

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The Lenzing Group

The Lenzing Group is an international company that produces high-quality fibers from the renewable raw material wood with environmentally friendly and innovative technologies. These fibers form the basis for a wide range of textile and nonwoven applications, and are also used in work and protective wear and in industrial applications.

Lenzing's quality and innovative strength set global standards for wood-based cellulose fibers. With 80 years of experience, the Lenzing Group is the only company in the world which produces significant volumes of all three wood-based cellulose fiber generations. Its products are marketed under the following brands: TENCEL™ for textile applications, VEOCEL™ for nonwovens and LENZING™ for special fiber applications in other areas and other products. Innovations like REFIBRA™ recycling technology, the identifiable LENZING™ ECOVERO™ branded fibers and TENCEL™ Luxe branded lyocell filament yarn make Lenzing a global innovation leader.

The Lenzing Group's success is based on consistent customer orientation combined with innovation, technology and quality leadership. Lenzing is committed to the principles of sustainable management with very high environmental standards and can underscore this commitment with numerous international sustainability certifications for its business processes as the most sustainable company in the sector. In addition to fibers, which form the core business, the Lenzing Group is also active in the fields of engineering and plant construction – mostly for its own locations, but also for external customers.

Key Facts & Figures Lenzing Group 2017

Revenue: EUR 2.26 bn

Fiber sales volumes: 942,000 tons

Employees: 6,488

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